### 4.3 Rates of Change Other Than Motion

## Calculus

1. A store is having a 12 -hour sale. The total number of shoppers who have entered the store $t$ hours after the sale begins is modeled by the function $E$ defined by $E(t)=0.3 t^{4}-14 t^{3}+110 t^{2}$ for $0 \leq t \leq 12$. At what rate are shoppers entering the store 5 hours after the start of the sale?

$$
E^{\prime}(5)=200 \text { shoppers per hour }
$$

2. The function $t=f(P)$ models the time, in days, for a small pond to evaporate as a function of the size $P$ of the pond, measured in liters. What are the units for $f^{\prime \prime}(P)$ ?

## days/ liter ${ }^{2}$

3. 

| $t$ <br> (days) | $W(t)$ <br> $\left({ }^{\circ} \mathrm{F}\right)$ |
| :---: | :---: |
| 0 | 58 |
| 5 | 60 |
| 10 | 61 |
| 15 | 64 |
| 20 | 68 |

The temperature, in degrees Fahrenheit $\left({ }^{\circ} \mathrm{F}\right)$, of a lake is a differentiable function $W$ of time $t$. The table above shows the water temperature as recorded every 5 days over a 20 -day period. Use the data from the table to find an approximation for $W^{\prime}(10)$. Show the computations that lead to your answer. Indicate units of measure.

$$
\frac{W(15)-W(5)}{15-5}=\frac{4}{10}=0.4{ }^{\circ} \text { of per day }
$$

4. The function $D(t)=13-2.7 \cos \left(\frac{\pi}{4} t\right)$ models the depth, in feet, of water $t$ hours after 6 A.M. Find the instantaneous rate of change of the depth of the water at 9 A.M. Use appropriate units.

$$
D^{\prime}(3) \approx 1.499 \mathrm{ft} / \text { hour }
$$

5. The rate of consumption of liquid chocolate in Switzerland is given by $R(t)=c e^{k t}$, where $R$ is measured in millions of gallons per year and $t$ is measured in years from the beginning of 1990. The consumption rate doubles every 9 years and the consumption rate at the beginning of 1990 was 2 million gallons per year. Find $c$ and $k$.

6. 

| $t$ <br> (minutes) | 0 | 10 | 20 | 30 |
| :---: | :---: | :---: | :---: | :---: |
| $W(t)$ <br> $\left({ }^{\circ} \mathrm{F}\right)$ | 104 | 90 | 79 | 72 |

The temperature of water in a bathtub at time $t$ is modeled by a strictly decreasing, twice-differentiable function $W$, where $W(t)$ is measured in degrees Fahrenheit and $t$ is measured in minutes. The water is cooling for 30 minutes, beginning at time $t=0$. Values of $W(t)$ at selected times $t$ are given in the table above. Use the data in the table to estimate $W^{\prime}(15)$. Show the computations that lead to your answer. Using correct units, interpret the meaning of your answer in the context of this problem.

$$
w^{\prime}(15) \approx \frac{W(20)-w(10)}{20-10}=\frac{-11}{10}=-1.1
$$

The water in the bathtub is cooling at an estimated rate of -1.1 degrees Fahrenheit per minute at 15 minutes.
7. The rate of decay, in grams per minute, of a radioactive substance is a differentiable, decreasing function $R$ of time, $t$, in minutes. The table below shows the decay rate as recorded every 4 minutes over a 24 -minute period.

| $t$ <br> (minutes) | 0 | 4 | 8 | 12 | 16 | 20 | 24 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underset{\sim}{R}$ | $R(t)$ <br> (grams per <br> minute) | 320 | 221 | 130 | 82 | 39 | 22 |

a. Approximate $R^{\prime}(12)$. Show the computations that lead to your answer. Indicate units of measure.

b. A physicist proposes the function $G(t)=320(0.882)^{t}$ as a model for the rate of decay of the radioactive substance, using the same units as $R(t)$. Find $G^{\prime}(12)$. Using appropriate units, explain the meaning of your answer in terms of the decay rate of the substance.
$-8.905 \mathrm{grams} / \mathrm{min} / \mathrm{min}$. At time $\boldsymbol{t}=\mathbf{1 2}$ minutes, the decay rate is decreasing at the rate of 8.905 grams per minute per minute.
8. For time $t \geq 0$ hours, let $r(t)=50\left(1-e^{-0.7 t^{2}}\right)$ represent the speed, in miles per hour, at which a car travels along a straight road. Find $r^{\prime}(2)$. Indicate units of measure.

$$
8.513 \text { miles per hour }{ }^{2}
$$

9. People are entering a museum at a rate modeled by $f(t)$ people per hour and exiting the building at a rate modeled by $g(t)$ people per hour, where $t$ is measured in hours. The functions $f$ and $g$ are nonnegative and differentiable for all times $t$. Which of the following inequalities indicates that the rate of change of the number of people in the building is decreasing at time $t$ ?

When is the rate decreasing?
(A) $g(t)<0$
(B) $g^{\prime}(t)<0$
(C) $f(t)-g(t)<0$
(D) $f^{\prime}(t)-g^{\prime}(t)<0$
10. Calculator Active. The rate of $R(t)$ of a certain item produced in a factory is given by

$$
R(t)=4000+48(t-3)-4(t-3)^{3}
$$

where $t$ is the number of hours since the beginning of the workday at 8:00 a.m. At what time is the rate of production increasing most rapidly?

When is $R(t)$ increasing most? = $R^{\prime}(t)$ has a max

$$
R^{\prime}(t)=48-12(t-3)^{2}
$$

(A) 8:00 am
(B) $10: 00 \mathrm{am}$
(C) 11:00 am
(D) $1: 00 \mathrm{pm}$
$G$ meh $R^{\prime}(t)$ and find max.


